



# St. Andrew's Society of Detroit 171<sup>ST</sup> Annual Highland Games

July 31 - August 1, 2020  
Greenmead Historical Park, Livonia, Michigan  
www.highlandgames.com

## SOUVENIR PROGRAM AD ORDER FORM

Please reserve space, as indicated, in the 2020 Souvenir Program and publish the attached camera-ready artwork, which I understand will be received subject to acceptability of size, contrast and completeness.  
**No placement is final without payment.**

**DEADLINE FOR PAYMENT IS JUNE 5, 2020. ARTWORK MUST BE RECEIVED BY JUNE 19, 2020.**

Check Size Desired	Ad Specifications	Include Bleed Size	Actual (Trim) Ad Size	Rate
	Outside Back Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,100
	Inside Front Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,000
	Inside Back Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,000
	Full page (full color)	none	7.5" x 10"	\$600
	Full page (black and white)	none	7.5" x 10"	\$500
	1/2 Page (horizontal)	none	7.5" x 4.75"	\$250
	1/2 Page (vertical)	none	3.75" x 10"	\$250
	1/4 Page	none	3.75" x 4.75"	\$130
	Business Card	none	3.5" x 2"	\$50

Artwork will be supplied via email  Yes  No  
 Use artwork supplied from previous year  Yes  No

Name <i>(Please type or print legibly)</i> .....		Title .....	
Company Name .....			
Address .....			
City, State, Zip Code .....			
Phone .....		Email .....	
Website .....			
Authorized Signature .....		Date .....	

**Mail completed form and check payable to "Annual Highland Games" to:**

**Highland Games  
ATTN: Cathy Hasse  
Kilgour Scottish Centre  
2363 Rochester Road  
Troy, MI 48083**

**E-mail ad copy to:  
JulieZvochDesigns@gmail.com**

**File Format Accepts:  
300 dpi PDF or JPEG**