



St. Andrew's Society of Detroit 173RD Annual Highland Games

August 5-6, 2022
Greenmead Historical Park, Livonia, Michigan
www.highlandgames.com

SOUVENIR PROGRAM AD ORDER FORM

Please reserve space, as indicated, in the 2022 Souvenir Program and publish the attached camera-ready artwork, which I understand will be received subject to acceptability of size, contrast and completeness.
No placement is final without payment.

DEADLINE FOR PAYMENT IS JUNE 15, 2022. ARTWORK MUST BE RECEIVED BY JUNE 31, 2022.

Check Size Desired	Ad Specifications	Include Bleed Size	Actual (Trim) Ad Size	Rate
	Outside Back Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,100
	Inside Front Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,000
	Inside Back Cover (full color glossy)	Yes - full .125"	8.5" x 11"	\$1,000
	Full page (full color)	none	7.5" x 10"	\$600
	Full page (black and white)	none	7.5" x 10"	\$500
	1/2 Page (horizontal)	none	7.5" x 4.75"	\$250
	1/2 Page (vertical)	none	3.75" x 10"	\$250
	1/4 Page	none	3.75" x 4.75"	\$130
	Business Card	none	3.5" x 2"	\$50

Artwork will be supplied via email

Yes No

Use artwork supplied from previous year

Yes No

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Name *(Please type or print legibly)* Title

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Company Name

.....

Address

.....

City, State, Zip Code

.....

Phone Email

.....

Website

.....

Authorized Signature Date

**Mail completed form
and check payable to
"Annual Highland Games" to:**

**Highland Games
ATTN: Cathy Hasse
Kilgour Scottish Centre
2363 Rochester Road
Troy, MI 48083**

**E-mail ad copy to:
JulieZvochDesigns@gmail.com**

**File Format Accepts:
300 dpi PDF or JPEG**