



175TH
ANNIVERSARY
1849 - 2024

August 2 - 3, 2024
Greenmead Historical Park
Livonia, MI
highlandgames.com

SOUVENIR PROGRAM AD ORDER FORM

Please reserve space, as indicated, in the 2024 Souvenir Program and publish the attached camera-ready artwork, which I understand will be received subject to acceptability of size, contrast and completeness.
No placement is final without payment.

DEADLINE FOR PAYMENT IS JUNE 15, 2024. ARTWORK MUST BE RECEIVED BY JUNE 30, 2024.

Check Size Desired	Ad Specifications	Include Bleed Size	Actual (Trim) Ad Size	Rate
	Outside or Inside Cover (full color)	Yes - full .125"	8.5" x 11"	\$1,000
	Full page (full color)	none	7.5" x 10"	\$600
	1/2 Page (horizontal) (grayscale)	none	7.5" x 4.75"	\$250
	1/2 Page (vertical) (grayscale)	none	3.75" x 10"	\$250
	1/4 Page (grayscale)	none	3.75" x 4.75"	\$130
	Business Card (grayscale)	none	3.5" x 2"	\$50

Artwork will be supplied via email

Yes No

Use artwork supplied from previous year

Yes No

Name <i>(Please type or print legibly)</i> _____ Title _____		<p>Mail completed form and check payable to "Annual Highland Games" to:</p> <p>Highland Games ATTN: Cathy Hasse Kilgour Scottish Centre 2363 Rochester Road Troy, MI 48083</p> <p>E-mail ad copy to: JulieZvochDesigns@gmail.com</p> <p>File Format Accepts: 300 dpi PDF or JPEG</p>
Company Name _____		
Address _____		
City, State, Zip Code _____		
Phone _____	Email _____	
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Authorized Signature _____	Date _____	